

**SAINT MICHAEL
AND
ALL ANGELS**

2024-25
**VISUAL
STYLE GUIDE**

Color Palette

Primary

KINGDOM BLUE

HEX	RGB	CMYK
#005194	0 81 148	100 45 0 42

Secondary

LIGHT

PARISH YELLOW

HEX	RGB	CMYK
#ffc31e	255 202 49	0 21 81 0

Used on dark backgrounds

Secondary

DARK

PARISH YELLOW

HEX	RGB	CMYK
#f3bb1e	243 187 30	0 23 88 0

Used on light backgrounds

Color Palette

ASH GRAY

Neutral

HEX	RGB	CMYK
#333434	51 52 52	2 0 0 80

1948 STONE

Neutral

HEX	RGB	CMYK
#eae8e5	234 232 229	0 1 2 8

PURE WHITE

HEX	RGB	CMYK
#ffffff	255 255 255	0 0 0 0

SAINTS RED

HEX	RGB	CMYK
#be2128	190 33 40	0 83 79 25

Usage

PRIMARY



SECONDARY



NEUTRAL



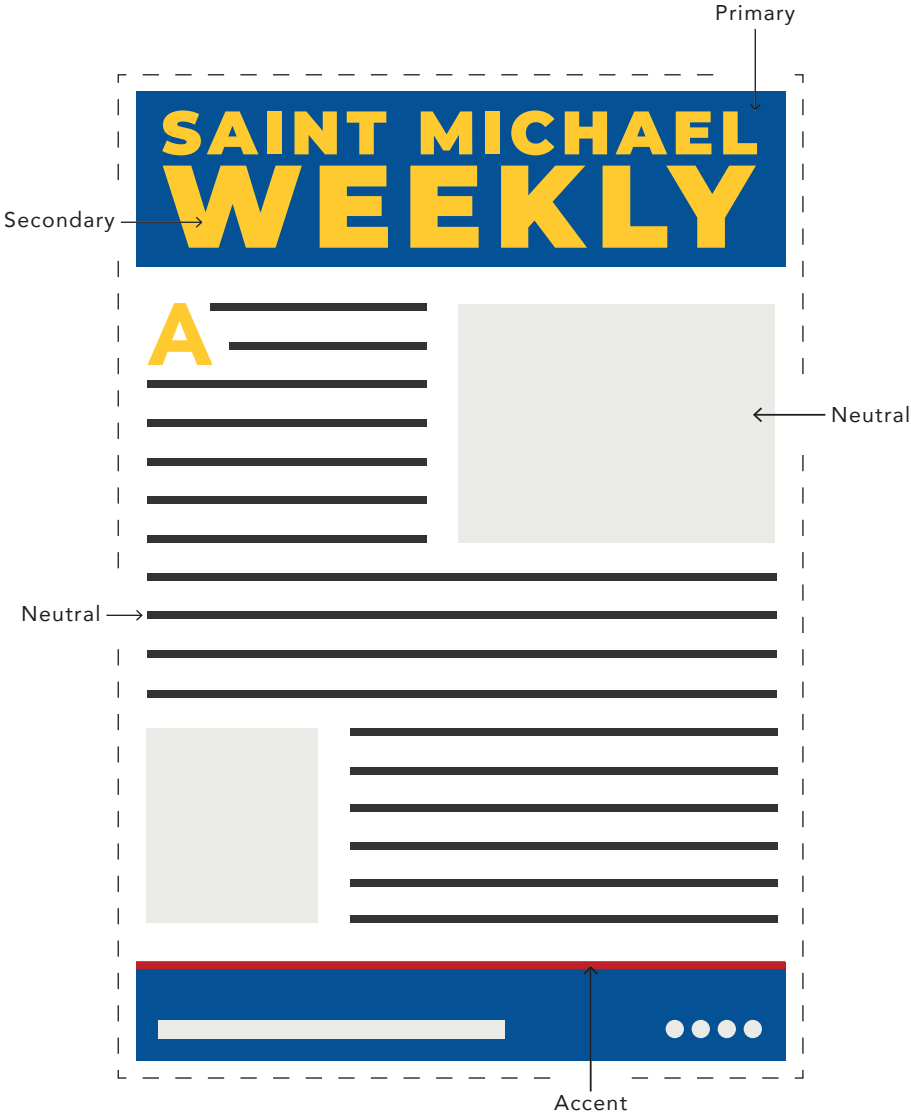
NEUTRAL



ACCENT



Usage



Logo



SAINT MICHAEL AND ALL ANGELS

EPISCOPAL CHURCH



SAINT MICHAEL AND ALL ANGELS

EPISCOPAL CHURCH

Typefaces

Avenir

ABCDEFGHIJKL
NOPQRSTUVWXYZ

abcdefghijkl
mnopqrstuvwxyz

1234567890?!@&#%

Garamond Premier Pro

ABCDEFGHIJKL
NOPQRSTUVWXYZ

abcdefghijkl
mnopqrstuvwxyz

1234567890?!@&#%

